

CARIBBEAN
TOURISM & HEALTH PROGRAM
Ensuring the health & safety of our visitors & locals

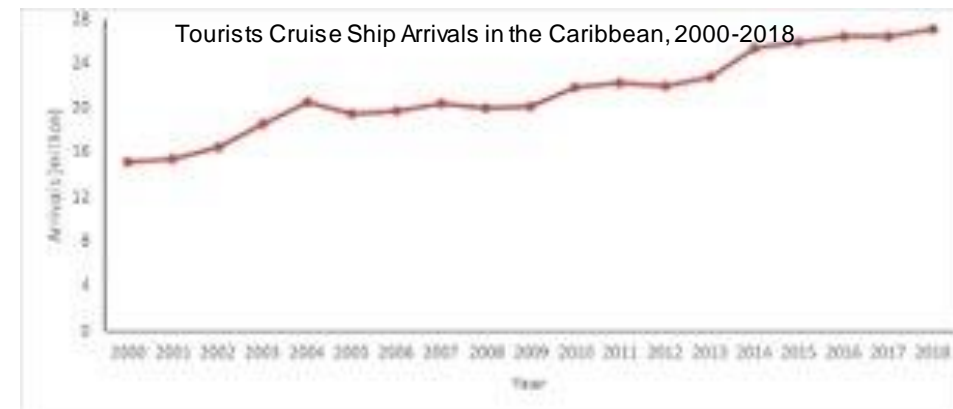
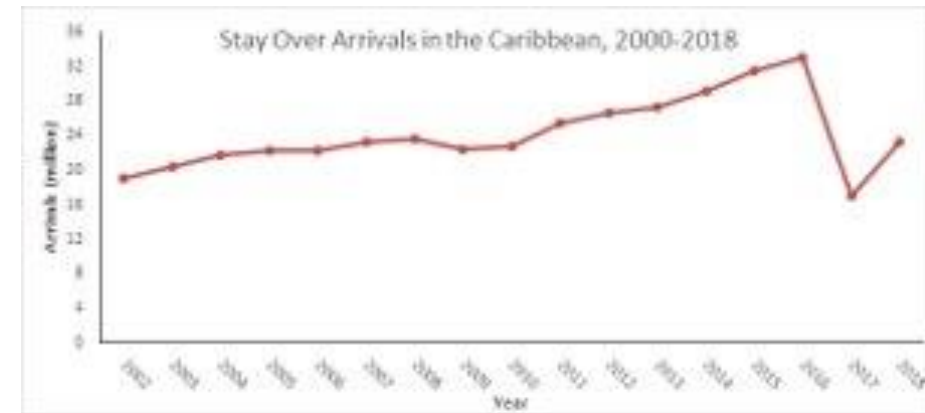
CARIBBEAN PUBLIC HEALTH AGENCY TOURISM AND HEALTH PROGRAM



Improving Traveler's Health, Safety, Security, and Tourism Quality, Resilience & Sustainability through the Regional Tourism & Health Program

Tourism Dependent Economies

- In 2018, travel & tourism: US \$56.4 billion (14.9% of GDP)
- Stay over arrivals: over half (56%) of the total tourist arrivals to the Caribbean in 2016 (59.4 million).
- 535,130 hotel rooms
- Stay over arrivals increased from 20.3 to 33 million/year from 2000 and 2018 (Fig 1)
- Caribbean: primary cruise destination: 33.7% in 2016-26M cruise arrivals
- Visitors to local population, 2:1
- Increasing tourism- increase in economic sustainability



The Problem



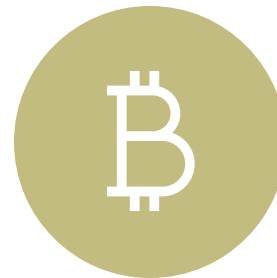
Caribbean depends on visitor arrivals more than any other region in the world, with over 55M visitors in 2018



High and increasing visitors threatens Health, Safety and Security of the local population.



Evident : SARS, HINI, Chikv, Zika, Norovirus, Measles, COVID-19



Traveller /visitor-related illnesses are not only a health and security risk but contribute to reputational damage and economic instability in Caribbean economies.

The Problem

From 2010-2016, 255 outbreaks of gastroenteritis (GI) were reported to CARPHA :33% WERE TRAVEL RELATED.

One Norovirus outbreak in 2012 caused over 800 illnesses, closure of hotels, travel advisories and a 30% decline in arrivals for that country.

Another in 2018 affected 300 persons

Another 4 travellers related norovirus outbreak in 2019.

In 2017, the number of measles cases occurring in Europe was four times that of 2016.

Since the Caribbean has been certified free of polio, measles and rubella, just one confirmed transmitted case of any of these diseases would be considered an outbreak.

In 2019/2020: novel Coronavirus (COVID 19) pandemic : propelled by travel and resulted in global disruption of travel & tourism

Threats

Globalization and modern international travel increases potential disease transmission :in 36 hours diseases can spread across the continent

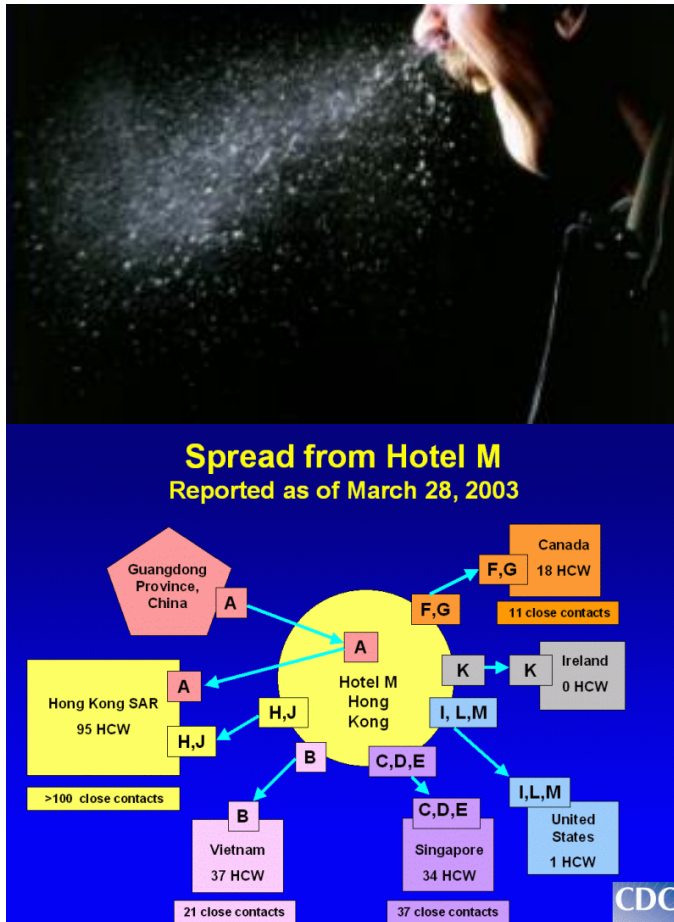
Risk factors:

- Clustering of persons in close quarters (i.e. hotels, cruise ships)
- different vaccination practices
- differences in natural immunity
- differing hygiene and sanitation practices and systems
- exhaustion, changes in climate, risky behaviours

Map of daily airline traffic



Global outbreak of SARS from a Hotel in Hong Kong



Began with 1 sick doctor staying on the 9th floor of the Hotel Metropole who infected 16 other guests

Within 10 months: 8422 cases, 900 deaths, in 30 countries

Source:

U.S. CDC, 2003

The health of Caribbean economies is closely related to the health of its travel and tourism industry given that the Caribbean is the most tourism-dependent region in the world.



The Response



To address the challenge, CARPHA aims to *‘strengthen Member States’ capacity to prepare for and respond to public health threats, which can transcend national and international boundaries and negatively affect access to goods and services’*

In this regard, through the Tourism & Health Program, CARPHA has developed a range of Regional Public Goods (RPGs) which have the potential to strengthen regional health security

The Regional Tourism and Health program (THP)

INNOVATIVE, Integrated, Multisectoral & Multifaceted program

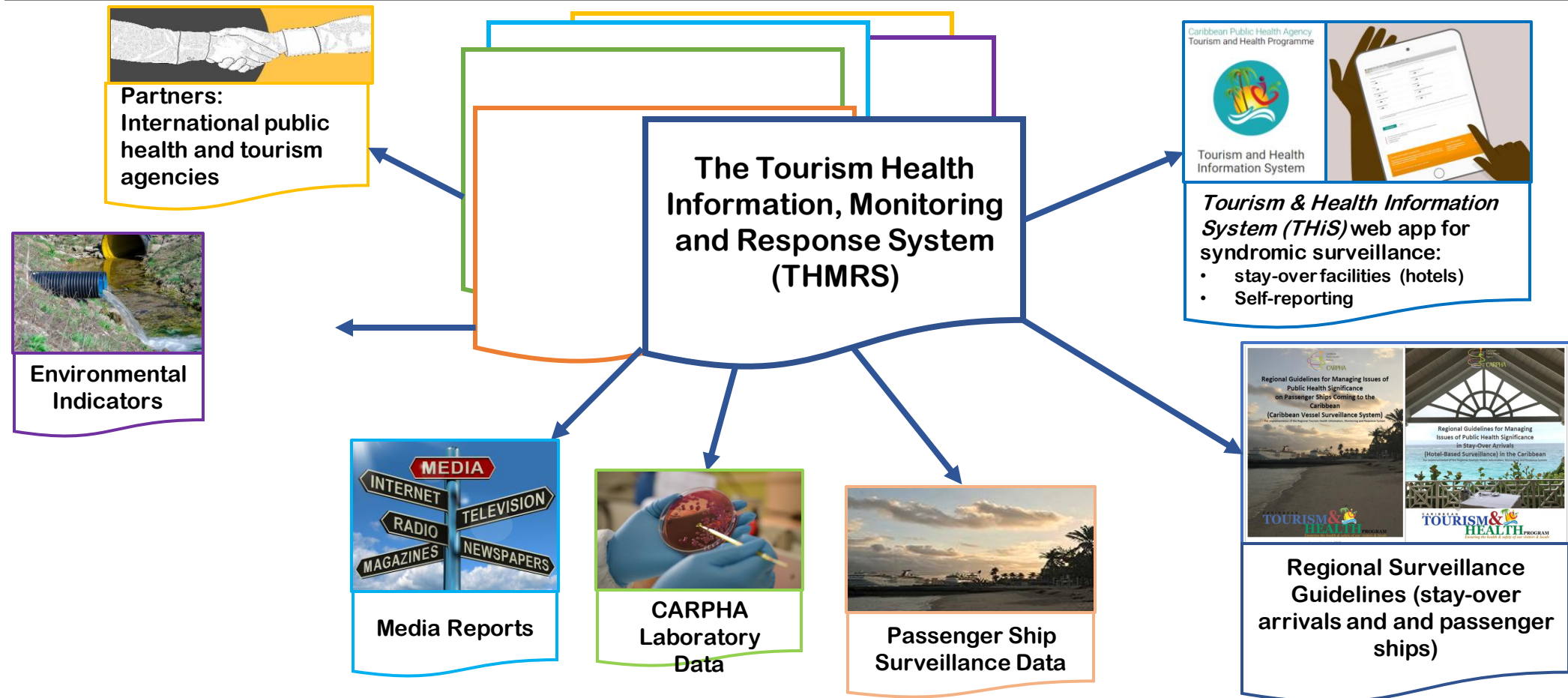
- Address tourism health, safety & environmental sanitation threats
 - through innovative web-based tourism and health information's early warning system; training, standards, partnerships
 - to promote health & well-being of visitors and locals
 - Healthier safer tourism , Tourism Resilience, Econ sustainability

MANDATE : CCH4 , COHSOD (Regional policy), COTED

CARPHA/CTO/CHTA MOU, UNWTO affiliate member, Public-private Partners

First global effort of its kind : *international precedent*

Elements of the Tourism and Health Program



THP Tools to Improve Regional Health, Safety & Security for visitors & residents

- Early Warning and Response Travel Health System** :Web-based, real time, Tourism Health Information, Surveillance, Monitoring and Response system (THiS.carpha.org)
 - Real time info for early response, to reduce/stop spread, reputation damage
 - CONFIDENTIAL (no names persons, hotel NOT targeted/ published)
 - Health tracking system, not hotel tracking
- Regional Guidelines for Response to Travelers Illness in hotels and ships**
 - Instructive harmonised & standardized responses
 - avoid introduction and spread of public health threats
- Integrated THMRS system**
 - Comprehensive capture of travelers illness data from hospitals/health centers, accommodations, cruise ships, laboratories, environment & PH agencies (CATHNET)
- Capacity Building & Certification**
 - Advanced food safety & sanitation, illness prevention
 - Global recognized certification , Increased capacities prevention & response
- Hospitality Health, Safety & Environment Standards:**
 - Caribbean wide clean, green and safe standards
 - Certification & Recognition
- Multisectoral , multiagency, Partnership for Response**
 - CTO, CHTA, CDC, PHE, PHAC, CLIA
- Sensitization and Instructional materials**



OUTPUTS



>2000 persons with enhanced knowledge & capacity to address health and safety threats to tourism



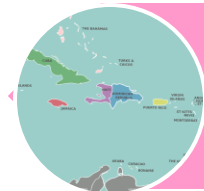
517 persons trained in advanced food safety and 92% certified (global certification)



551 persons, and 144 accommodations trained in Tourism Health information System



244 accommodations using web based THiS



8 Countries: Barbados, Belize, Bahamas, Guyana, Jamaica, T&T, Bermuda, TCI

OUTPUTS



Regional Policy Mandate, CCHI IV, PH Acts IDs for policy change in 7 countries



THP Webpage, THP Logo, Brochures, Bookmarks, 36 Media Releases



3 Regional and 7 national promotional and training videos



Partners: CTO, CHTA, CLIA, CDC, VSP, PHE, PHAC, UNWTO, ABTA

BENEFITS

Health/ Country

Strengthened PH capacity for disease surveillance monitoring and response

Real time, simultaneous health tracking system for timely alerts and response to HSE events (many facilities all at one)

Improved Regional health security

Meet IHR requirements

Strengthened capacity in Food and environment safety, HSE standards

Rapid response by health to tourism-based PH events to avoid spread

Reduction in illness sentry, spread, and disease outbreaks

Healthier safer populations

Health sector reform

Regional support for S&R

Tourism / Hotels/Accommodations

Healthier, Safer Recognition

Enhance Reputation , competitiveness marketability

Increased ore arrivals, more \$ profits

Healthier safer tourism product: enhanced reputation: increased visitors

FREE Internal health and system tracking system for facility & tourism

RAPID RESPONSE to PH events

Reduce Illness entry & spread in facility

Reduce lawsuits, liabilities, blame

Advanced Food Safety Capacity and international Certification

Tourism Quality & Resilience

The Response

Implementing these RPGs will contribute to meeting key regional health security objectives for the Caribbean, namely:

- ✓ Reduction of the health and safety risks posed to people in the Caribbean Region by communicable diseases (CD) outbreaks and public health emergencies;
- ✓ Strengthened early detection of CD outbreaks and public health emergencies
- ✓ Strengthened rapid response to CD outbreaks and public health emergencies (PHE)
- ✓ Strengthened and effective preparedness for emerging diseases and PHE



8 COUNTRIES Implementing (8 IDB and 2 non-IDB)



BELIZE, Aug 2016



TRINIDAD, Sept 2016



TOBAGO Sept 2016



BAHAMAS, June 2016



GUYANA, April 2017



BARBADOS, Nov 2016



BERMUDA, Nov 2016



TCI, June 2016



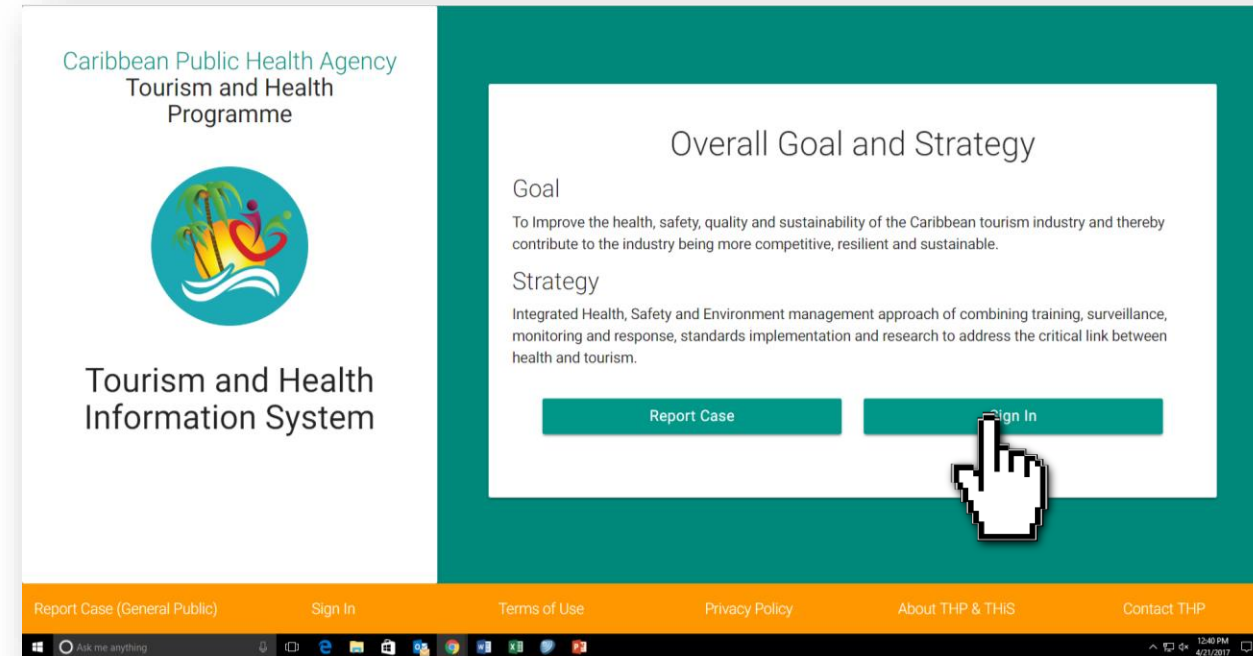
JAMAICA, July 2017

Components of the Program

1. Tourism & Health Information System (THiS)

this.carpha.org

- **web-based , real time**, (early warning & response) tourism information system for COUNTRY
- monitors and responds efficiently to tourism related public health threats/crisis; to prevent and minimize the spread and impact of disease
- **Early Warning, hence Early Response :**
 - **Avoid or minimize spread/increase ;
Loss of revenue & reputation**
- Automated instant analyses
- **Automated Alerts systems:** trigger timely notification for rapid response



The screenshot displays the Caribbean Public Health Agency (CARPHA) Tourism and Health Programme website. The main content area is titled "Overall Goal and Strategy" and includes the following text:

Goal
To Improve the health, safety, quality and sustainability of the Caribbean tourism industry and thereby contribute to the industry being more competitive, resilient and sustainable.

Strategy
Integrated Health, Safety and Environment management approach of combining training, surveillance, monitoring and response, standards implementation and research to address the critical link between health and tourism.

Below the text are two buttons: "Report Case" and "Sign In". A hand cursor is pointing at the "Sign In" button. The website footer contains navigation links: "Report Case (General Public)", "Sign In", "Terms of Use", "Privacy Policy", "About THP & THiS", and "Contact THP". The Windows taskbar at the bottom shows the time as 12:40 PM on 4/21/2017.

THiS.carpha.org



Non-identifiable data

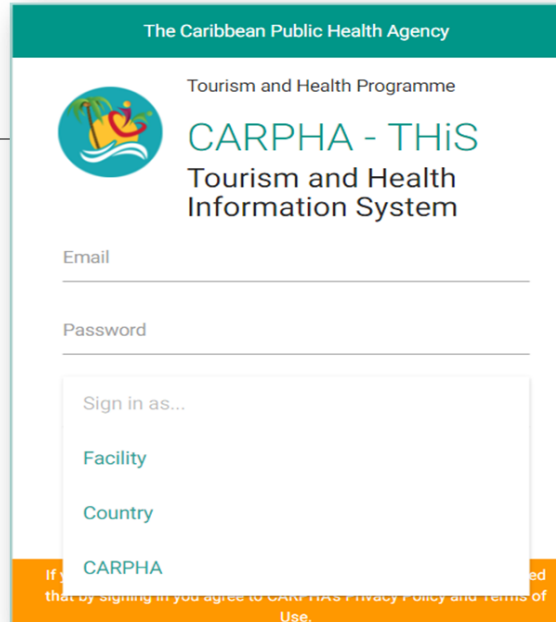
- Number of cases
- Types of illness

*real-time data analysis,
syndrome trends over
time, illness attack rates*

- Alerts of aberrations

Facility

- Hotel/Guesthouse
- Doctor/Hospital/Clinic
- Vessels



Ministry of
Health

Country

National Surveillance

i.e. National Epidemiologist,
Surveillance Officer, CMO

- *real-time data analysis,
syndrome trends over
time, illness attack rates*
- Alerts of aberrations



Region (THP Epidemiologist)

ONLY Alerts (Events of
public health significance)

Access **restricted** to
registered users only

1. Data entry persons
2. Data analytic viewers

Resources Available for THiS

1. THiS User Manual



2. Instruction flyer for data entry persons




Step 6. Monitoring & Response
In the case that a public health issue is identified in THiS, the Ministry of Health is the primary contact point. A response protocol should be pre-established to coordinate a timely response that has minimal impact on business operations and minimizes spread of illness.

No.	Question	Response Options	Required to submit?	Rationale
1.	Are you a guest?	Guest or Staff	Required	Is the illness occurring among guests, staff, or both?
2.	Country of hotel	[Auto generated based on login]	Auto	Where is the illness reported from?
3.	Type of Facility	[Auto generated based on login]	Auto	Where is the illness reported from?
4.	Age	0-150	Optional	Is the illness occurring among a certain age demographic?
5.	*Age Group	[Auto generated based on 'Age']	Auto	*If age is not provided, staff can enter an approximate age group.
6.	Gender	Female, Male, Other	Optional	Is the illness limited to a certain gender?
7.	Resident Country	[Drop down]	Optional	Potential origin of disease
8.	Recent Travel	[Drop down]	Optional	Potential origin of disease
9.	Report Date	[Auto generated based on the date of data entry]	Auto	How close to the illness is the report being made?
10.	Symptom onset date	[Date]	Optional	When did the person first begin feeling unwell?
11.	Symptoms	(1) Diarrhea (2) or more loose stools; (3) Vomiting and/or nausea; (4) Fever (higher and higher than normal); (5) Cough/ sore throat/breathing difficulties; (6) Headache; (7) Rash or muscle pain; (8) Eye pain/headache/ facial pain; (9) Generalized rash; (10) Blurred vision/convulsions	Required	This is the most important question in the questionnaire. It provides an idea of what potential disease/illnesses may be circulating in your facility. It is important that Data Entry persons ask each one of these symptoms to ensure the person reporting forgets to mention something.
12.	Additional Notes	[Open text]	Optional	Any additional information available (such as symptoms, doctor/clinic visited or sent to, places eaten/drinks, etc.)

© 2017 Caribbean Public Health Agency (CARPHA)

3. Information Pamphlet for Visitors in hotels

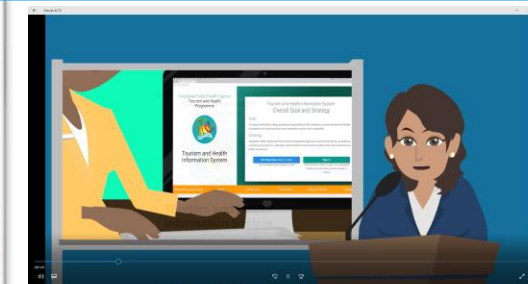


4. Self reporting cards



5. Instructional Videos for Hotels

<https://www.youtube.com/watch?v=evATeKJIBXQ&t=2s>



How to register for THiS



Facility fills out google doc form

https://docs.google.com/forms/d/e/1FAIpQLSdr7X1niAYiaU1I3AyQvRwoLxHrPpJcijvdN9M2tV4eNw20KQ/viewform?usp=sf_link



2. Computer generates login information and password



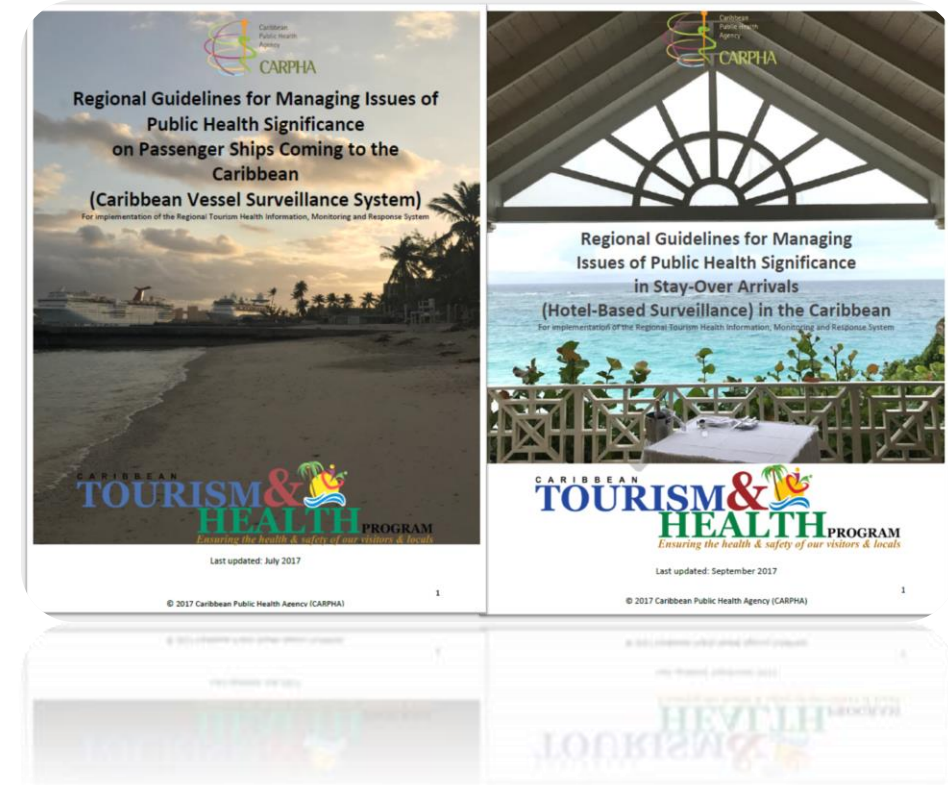
3. Login information automatically sent to Accommodation Manager



4. Data entry can start by logging into <http://this.carpha.org/signin.aspx>

2a. Regional Guidelines Managing issues of Public Health significance in Sea (passenger ships) and Air (hotels/guesthouse) Arrivals

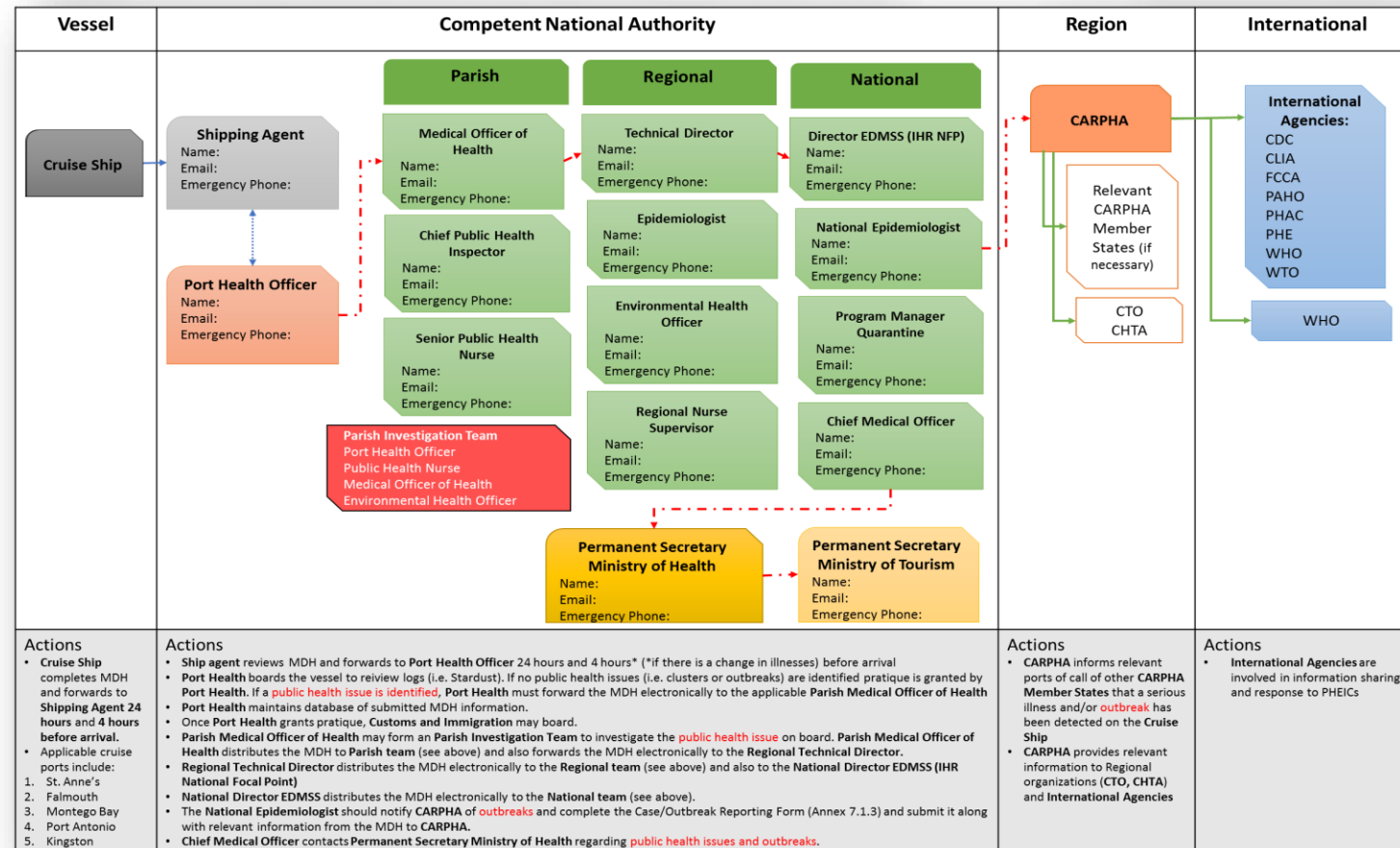
- Endorsed at June 2018 CMOs meeting
- Supported at Regional Tourism and Health Stakeholder Workshop: **14 MS, PHAC, PHE US CDC; CLIA; CMOs, PS of Tourism, Tourism Boards/Agencies, ABTA, CARICOM, CTO, CHTA, PAHO**
- Guidance documents for public health surveillance, ports of entry authorities, environmental health
- **Harmonized, standardized** regional surveillance and response to tourism/travel related public health issues
- Tabular, ease to use format for timely response and responsible area



2b. Communication Protocols for investigation of illness

Jamaica Vessel Communication Protocol: Surveillance & Response (July 7 2017)

--- Outbreak investigation or any notifiable IHR public health event (see IHR(2005) Annex 2)



3. Food Safety & Environmental Sanitation



4. Hospitality Health Safety and Environmental (HSE) standards

- Seven (7) Caribbean-wide health safety and environmental (HSE) “clean and green” hospitality standards
- Developed to improve health, safety and environmental quality in the hospitality sector
- Developed under the authority of the CARICOM Regional Organization for Standards and Quality (CROSQ)
- Meets International (ISO, ABTA), regional and international reequipments



5. Multisectoral Partnership

Regional Tourism and Health Stakeholders Workshop Oct 2017, Miami



- Chief Medical Officer (or delegated representatives) from 10 CARPHA Member States
- (CMS, Permanent Secretaries of Tourism (or delegated representatives) from 9 CMS
- Caribbean Community (CARICOM), Inter-American Development Bank (IDB); International Health Agencies (Pan American Health Organization (PAHO), United States Centers for Disease Control and Prevention (CDC), Public Health Agency of Canada (PHAC), Public Health England (PHE);
- Regional and International tourism 9 representatives from 6 international tourism agencies: Caribbean Tourism Organization (CTO), Caribbean Hotel and Tourism Association (CHTA), Cruise Lines International Association (CLIA), Carnival Corporation & PLC (CARNIVAL), RCC, Disney Cruise Line (DISNEY),

6. Advocacy and Promotion

<https://carpha.org/What-We-Do/THP/Background>



Healthier SAFER CARIBBEAN TOURISM

As the Caribbean is entering its high tourism season and popular mass gathering events like Christmas, Carnival and Cricket, the Caribbean Public Health Agency (CARPHA) is pleased to announce its novel, Regional Tourism and Health Program (THP) for a HEALTHIER, SAFER, MORE SECURE, HAPPIER TOURISM EXPERIENCE.

Travel and tourism is the business of Caribbean with over 50M visitors in 2016. However, diseases like the recent Zika epidemic and other public health threats have negatively impacted on visitors' experience.

Recognizing that the Caribbean is the most tourism dependent region in the world, and that tourism, which bring so many economic benefits, is vulnerable and can also contribute to health, safety and environmental (HSE) threats, including the introduction and spread of diseases by both visitors and locals, CARPHA in partnership with the Caribbean Tourism Organization (CTO) and the Caribbean Hotel and Tourism Association (CHTA) established a regional THP to address HSE threats impacting on tourism.

The aim is to improve the health, safety and security of visitors and locals and thereby contribute to enhancing the quality, competitiveness, reputation, resilience and sustainability of Caribbean tourism.

With funding from the Inter-American Development Bank (IDB), the THP is being executed by CARPHA, the Caribbean's sole public health agency responsible for preventing disease, promoting and protecting health.

Components of the THP

The THP is addressing HSE threats impacting on tourism via an integrated approach of surveillance, guidelines, training, standards and partnerships.

- Real Time Early Warning and Response Tourism Health Information Surveillance System (THIS.carpha.org) This web based system collects and analyses illness data in real-time, for early alerts and rapid response to stop/reduce the spread of public health threats. Reporting is confidential and can be easily done online by computer or a smartphone by hotels, guesthouses, agencies, doctors or even the "health conscious" visitor.
- Regional Guidelines for monitoring and response to travel-related public health issues

occurring among visitors to the Caribbean by air (hotels) and sea (ships), for harmonized & standardized responses, to avoid illness spread.

- Food Safety and Environment Sanitation Capacity Building. The Caribbean is known for its delicious cultural foods. However travellers illnesses have been commonly linked to unsafe foods. Improving food safety will contribute to a healthier more reputable tourism product. This component also allows for globally recognized certification.
- Health, Safety and Environment (HSE) Standards and Certification. Caribbean-wide credible HSE "clean and green" Standards & Recognition System.
- Multisectoral Partnerships with regional and international health and tourism stakeholders to address public health threats that transcends boundaries in a rapid manner.

The THP is currently being implemented in Bahamas, Barbados, Belize, Bermuda, Guyana, Trinidad & Tobago, Jamaica and the Turks and Caicos Islands with the aim to extend to other islands.

This integrated program is the first Caribbean-wide and global effort of its kind, setting an international precedent. There is no better time than now, as new threats to health and travel in the region emerge and in this era of real time, instant information flow, for creating mechanisms for monitoring and responding to tourism health and safety threats.

According to Dr Lisa Indar, the Head of the THP... it is critical for the Caribbean, more than in any other region in the world, to be proactive and implement measures to monitor, respond and mitigate against tourism HSE threats in a timely manner. This will reduce the spread of diseases, the negative publicity and reputational damage that health events can have, and thus promote a healthier, safer, more secure and reputable Caribbean tourism product.

More information on the THP can be found at

<http://carpha.org/What-We-Do/Tourism-and-Health-Programme> and <https://youtu.be/ic72FQpbRRs>

Visitors rest assured, we are making Caribbean tourism healthier and safer for YOU.




**Feeling sick? ... Let us know.
We care about your health!**

Report at this.carpha.org and call Hotel Reception

The Tourism & Health "early warning & response" Information System (THIS) for improving traveler's health

Getting sick during travel is dreadful. However, we have all been sick or had a friend or family fall ill while travelling. After planning a vacation or business trip, it is unfortunate to fall ill and not be able to enjoy your stay to the fullest. Travelling puts us at risk of illness, as we often travel to new climates, and share close spaces with individuals from all over the world.

We can help control the spread of illnesses by knowing when and where it is occurring as soon as possible. This is why the Caribbean Public Health Agency (CARPHA) has designed the Tourism and Health early warning and response information System (THIS)! The system allows hotels, guesthouses, and visitors to report their illness as soon they begin to feel sick. Early reporting will promote faster response and reduce the escalation and spread of illness.

The information collected will help us understand what is your likely illness, how and where illnesses are circulating and allow us to know how to better support hotels/guesthouses to minimize the spread of illnesses and reduce the risk to you and your friends and family.

Only information necessary to carry out these tasks is asked. We take the utmost care to protect the confidentiality of the information you provide.

So if you're feeling sick, give us 2 minutes of your time to report it ... because we care about your health and well-being while you are with us

© 2016 Caribbean Public Health Agency (CARPHA)



Dec 2018 CARPHA success story for <https://preventepidemics.org>; promoted globally

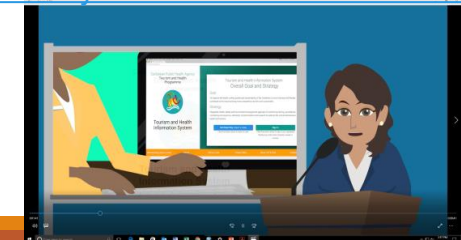


**HEALTHIER SAFER
HAPPIER CARIBBEAN TOURISM**
through the
Regional Tourism & Health Program (THP)






Caribbean
Public Health
Agency
CARPHA

TOURISM & HEALTH PROGRAM
THE CARIBBEAN PUBLIC HEALTH AGENCY

<https://www.youtube.com/watch?v=Zkjh8SpqJ44>



Regional THP videos

	Name and Date	Link
	Regional Tourism and Health program promotional video Nov 2018	https://www.youtube.com/watch?v=Zkih8SpqJ44
	Tourism and Health Information System (THIS): Sept 2017	https://www.youtube.com/watch?v=evATeKJIBXQ
	THIS steps by step instruction (Ayana) August 2018	https://bit.ly/2RWWUwP
	Regional THP (JH); Sept 2017	https://www.youtube.com/watch?v=ic72FQpbRRs
	Regional THP (Lisa) Sept 2017	https://www.youtube.com/watch?v=wRjTqJt4EjE

Country Promo Videos

Country	Front screen photo	Link
Barbados		https://www.youtube.com/watch?v=RDf-wZaT2dc
Bahamas		https://www.youtube.com/watch?v=lzPUzKISfos&t=1s
Belize		https://www.youtube.com/watch?v=OhEBc45Oomg
Jamaica		https://www.youtube.com/watch?v=Pg_FxWrnTEk&feature=youtu.be
Guyana		https://www.youtube.com/watch?v=PCOPLVETndA
Trinidad		https://www.youtube.com/watch?v=oyHs-5Fhw7U
Tobago		
TCI		https://www.youtube.com/watch?v=5VXFUYvgixo

Prevention and Control Guidelines specific to Hospitality Sector

PROTECT YOURSELF FROM MOSQUITO BITES AND ENJOY YOUR TRIP!

GUIDELINES FOR TRAVELLERS

Mosquitoes in tropical climates can transmit illnesses such as Dengue, Zika and Chikungunya. Common symptoms of these illnesses include: fever, rash, muscle and joint pain.

PROTECT YOURSELF AND OTHERS

- Use insect repellent containing either: DEET, picaridin, IR3535, or oil of lemon eucalyptus. Apply sunscreen first, then repellent
- Stay in rooms with air-conditioning or screened windows/doors, or use bed nets
- Minimise skin
- Report any mosquito breeding sites
- Pregnant women and avoid being
- Feeling ill? See a doctor

BREAK THE TRANSMISSION CYCLE!

For More Information, visit www.carpha.org




CLOSE YOUR DOORS TO MOSQUITOES

GUIDELINES FOR TOURIST ACCOMMODATIONS

Mosquitoes in tropical climates can transmit illnesses such as Dengue, Zika and Chikungunya. Common symptoms of these illnesses include: fever, rash, muscle and joint pain...

WHAT YOU CAN DO TO PREVENT MOSQUITO BITES


- Control mosquito breeding on property: Empty or cover any vessel containing stagnant water and keep your premises clean
- Work with communities in close proximity to tourist accommodations to control mosquito breeding
- Install screens in doors and windows. Provide air conditioning, fans or bed nets
- Provide insect repellent containing either: DEET, picaridin, IR3535, or oil of lemon eucalyptus

GUEST OR STAFF FEELING ILL?

Report the suspected case at: <http://this.carpha.org>
Guide him or her to a health facility

For More Information, visit www.carpha.org



Interim Guidance on COVID-19 (novel coronavirus) for Travellers

Updated March 17, 2020

This document provides information on the COVID-19 for hotels workers in the Caribbean. This information is based on currently available scientific evidence and expert opinion and is subject to change as new information becomes available. It should be read in conjunction with relevant national legislation, regulations and policies. This document has been adapted for the Caribbean situation, and therefore may differ from guidance developed by other agencies.

Key Points

- There is an outbreak of pneumonia caused by a new coronavirus, which is a family of viruses that includes the common cold, named COVID-19. The outbreak started in Wuhan, China and has spread to over 100 countries.
- Person-to-person spread is occurring in multiple countries, increasing the risk of international spread by travellers.




Interim Guidance about Coronavirus Disease for Conveyances Travelling to Caribbean Countries

March 12, 2020

Overview


This document provides interim guidelines for response to the COVID-19 at ports of Entry in the Caribbean. This information is based on currently available scientific evidence and expert opinion and is subject to change as any new information becomes available. It should be read in conjunction with relevant national public health legislation, port health, maritime and quarantine regulations, and requirements for International Health Regulations (IHR), 2005 capacities at Points of Entry. The information in this document has been adapted for the Caribbean situation, and therefore may differ from guidance developed by other international agencies. This guidance will be updated as more information becomes available on the outbreak.



Interim Guidance about COVID-19 (Coronavirus Disease) for Hotels and Guesthouses in the Caribbean

March 12, 2020

This document provides information on the COVID-19 for hotels and guesthouses in the Caribbean. This information is based on currently available scientific evidence and expert opinion and is subject to change as new information becomes available. It should be read in conjunction with relevant national legislation, regulations and policies. This document has been adapted for the Caribbean situation, and therefore may differ from guidance developed by other agencies



Interim Guidance on Food Safety during the COVID-19 Pandemic (Coronavirus Disease) in the Caribbean

April 10, 2020

This document provides information on the COVID-19 pandemic for Food Safety practices by workers and businesses in the Caribbean. This information is based on currently available scientific evidence and expert opinion and is subject to change as new information becomes available. It should be read in conjunction with relevant national legislation, regulations and policies. This document has been adapted for the Caribbean situation, and therefore may differ from guidance developed by other agencies.

Script to add to your Health/Tourism website to link to the CARPHATHP page and promote the implementation of the THP



The Ministries of Health and Tourism in ___(country name)___ and the ___(country name)___ Tourism Authority is partnering with the Caribbean Public Health Agency (CARPHA), Caribbean Tourism Organisation (CTO) and the Caribbean Hotel and Tourism Association (CHTA) to implement a joint Tourism and Health program (THP) <https://carpha.org/What-We-Do/THP/> to improve the health, safety, and quality of our tourism product, and the health and wellbeing of our visitors and locals. *We care about your health and want to ensure that in addition to enjoying our sun, sand and sea, that you are also healthy and safe during your visit to ___Country name_____*

This novel, innovative program is addressing the health safety and environmental threats that impact on Caribbean to tourism through real time early alert and response system to tourism health and safety threats., food and environment safety training, hospitality standards and globally recognised certification and branding.

Participating facilities will be branded and accredited by CARPHA, CTO,CHTA as a preferred Healthier safer destination, allowing for a marketing and branding competitive advantage

Accommodations are encouraged to register now <https://docs.google.com/forms/d/e/1FAIpQLSdr7X1niAYiaU1I3AyQvRwoLxHrPpJcijvdN9M2tV4eNw20KQ/viewform> to be eligible for recognition as a Healthier safer destination.

Training materials for using the THiS system are available at <https://www.youtube.com/watch?v=evATeKJIBXQ&feature=youtu.be>

<https://bit.ly/2RWWUwP>

7. Regional Traveler's Health Policy Framework



Mandate for hospitality sector to report illness to national authorities

8. CARPHA/CTO/CHTA Healthier Safer Tourism Recognition Award



Facility and Destination Brand Recognition (to be awarded at CTO and CHTA events)

- CARPHA/CTO/CHTA recommended Healthier, safer facility and destination : *preferred*
- Recognition /badge of Honor (emblem –see above) : Bronze, Gold, Silver, Platinum, Diamond
- Regional recognition : CARPHA/CTO/CHTA : websites and App
- Global recognition : Links to CDC, PHAC, PHE, WTO, WHO, ABTA



Criteria for Destination and Property HSE assurance (with grading from bronze to platinum)

- Bronze: Use of the Tourism and Health Information system (THIS) to report visitor related illness in real time to promote health and safety of its visitors and locals
- Silver: In addition to 1 above, 10% of staff certified in Advanced Food safety
- Gold: In addition to 1 & 2, adopts regional hospitality health, food safety & environmental sanitation (HSE) standards
- Platinum: In addition to 1 -3 above, employs HSE standards and meeting minimum standards inspection requirements
- Diamond: maintains Platinum for a year

To be launched in last Q 2020 to be followed by a 6-month pilot period

9. Caribbean Traveler's Health App (April 2020)

THP for Healthier Safer Tourism	Healthier Safer recommended accommodations	Travel Alerts	Reporting of Illnesses (THiS)	Health Tips	Vaccine Regulation
<p>About THP (link to THP webpage at carpha)</p> <p>Contact Information</p>	<p>Listing of Hotels by country which are recognized as a healthier safer facility</p>	<p>Outbreaks and Travel advisories</p> <p>(links to CDC and another website)</p>	<p>Link to the THiS website (this.carpha.org)</p> <p>Forms</p> <p>Poster on how to use</p>	<p>Updated travel health tips</p>	<p>Vaccination requirements by County of entry for Caribbean countries</p> <p>(with link to Ministry of Health Websites)</p>



COVID-19 Caribbean Tourism Task Force (CCTTF)



Caribbean Public Health Agency (CARPHA), the Caribbean Hotel and Tourism Association (CHTA), the Caribbean Tourism Organization (CTO), and the Global Tourism Resilience & Crisis Management Centre (GTRCMCIAMI (March 4, 2020) **March 4th**

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The leaders of the Caribbean tourism and health sectors are working together to prevent the spread of the COVID-19 virus throughout the region are implementing readiness and response measures to prevent and contain the virus.

Memorandum of Understanding has been signed by the organizations to foster closer collaboration.

“Recognizing the essential need to safeguard the health and safety of residents and visitors to mitigate the impact of the Covid-19 threat to the Caribbean; and further recognizing the importance of building upon the collaborative efforts which are already underway, and the need to pool organizational resources to do so; we have agreed to formalize our efforts and messaging through the establishment of the Covid-19 Caribbean Tourism Task Force (CCTTF).”

Acknowledgments

Inter-American Development Bank

Countries

Agencies

Countries

CARPHA Team

